

Privacy Policy

The Mobile Caddy Card website, mobile website, software application, and services (collectively, “MCC”) are owned and operated by Duo Design & Development (collectively, “Duo”, “we”, “us”, or “our”). This privacy policy (“Privacy Policy”) is applicable to your access and/or use of MCC and to your use of our social media presence and any other Duo-controlled digital properties that may link to this Privacy Policy.

This Privacy Policy informs you of: (1) the types of information we collect; (2) how we collect, use, share, update, and protect such information; and (3) your choices surrounding such information.

For purposes of this Privacy Policy, the following forms of communication from MCC and/or Duo are referred to collectively as our “Marketing Channels”: emails, social media, marketing campaigns and online advertising.

Information Collected

We may collect certain information about your interactions with MCC and Marketing Channels, including but not limited to, Personal Information and Automated Information.

“Personal Information” describes information that can be associated with a specific user and used to identify that person; for example, full name (first and last); home or other physical address including street name and city or town; telephone number; or online contact information such as an email address or screen name.

“Automated Information” includes internet protocol addresses, operating systems, device types, device identifiers, browser specifics, and specifics regarding your interactions with (i.e., the path you take through) MCC and our Marketing Channels.

How We Collect Information

Personal Information may be submitted by you in your interaction with MCC. Your Personal Information may also be submitted by another individual or by the entity that has contracted for the use of MCC.

Automated Information is collected automatically by visiting and/or using MCC, through the use automated means, such as “cookies” or “web beacons”. Cookies are small text files sent to your device as you visit MCC or utilize our Marketing Channels and are saved on your device via your browser or hard drive. We use cookies to recognize you and your preferences as you return to MCC or utilize our Marketing Channels. Web beacons (also known as pixel tags) are a form of technology placed within MCC and our Marketing Channels to monitor visits to certain pages within, interactions with, and the effectiveness of, MCC and our Marketing Channels.

We may enable third parties to collect information in connection with MCC. Such third parties may use cookies to collect such information. Cookies cannot be used to identify individuals or collect Personal Information, so any data collected will remain anonymous. The use and disclosure of such anonymous information is not subject to any restrictions under this Privacy Policy.

How We Use Your Information

We use your Personal Information and Automated Information in ways consistent with this Privacy Policy, as disclosed at the time of collection, and in the following ways:

- Providing you with alerts and updates;
- Tailoring of advertisements and offers specifically for you;
- Determining your current geographic location;
- Supporting the internal operations of MCC;
- Helping us to improve and customize MCC and our Marketing Channels;
- Conducting research and analysis on how you use and interact with MCC and our Marketing Channels;
- Integrating with our service providers; and
- Protecting the security and integrity of MCC and our Marketing Channels.

In doing so, we:

- Do not sell, rent or trade your Personal Information to third parties;

- Will retain such information as needed to comply with our legal obligations, resolve disputes, and enforce our agreements as we deem reasonably necessary.

How We Share Your Information

We may share your Personal Information and Automated Information in ways consistent with this Privacy Policy, as disclosed at the time of collection, and in the following ways:

- Specifically, certain Automated Information such as device information, with third parties in order to analyze MCC usage, improve MCC and your experience, or for other similar purposes;
- Specifically, certain Personal Information such as your email address, with the entity that has contracted for the use of MCC;
- Specifically, certain anonymized Personal Information in an aggregated form, with third parties in order to analyze MCC usage, improve MCC and your experience, or for other similar purposes. The use and disclosure of such anonymous information is not subject to any restrictions under this Privacy Policy;
- In the event (or partial event) of a corporate sale (asset or stock), merger, reorganization, change in corporate control, acquisition, insolvency, bankruptcy or similar event; and
- To comply with applicable law or reasonable request based upon governmental regulation, court order, subpoena or similar related action.

Your Choices

Most web browsers are set to accept cookies by default. If you prefer, you can choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of MCC.

You may unsubscribe to future email communications by clicking on the unsubscribe link provided in our email communications.

Children

MCC is for a "general audience" and not directed toward children. We do not knowingly collect Personal Information from children under the age of 13 without express parental consent. If you are a parent or guardian and think we have unauthorized information about your child who is under the age of 13, please let us know by contacting us at info@mobilecaddy.com.

Security

We use a variety of security measures to help protect your information. We use encryption technology, including secure sockets layer (SSL), to protect your information that we transport across the internet. Additionally, we use a variety of security measures to help protect your information that we maintain at our facilities. While no company can guarantee your information will not be accessible by unauthorized individuals, we use physical, administrative and technical controls that are consistent with industry standards in an attempt to mitigate such risks.

Third Party Links

MCC and our Marketing Channels may link to third party sites that we do not control. These third party sites are governed by their own privacy policies. Be sure to review these privacy policies when visiting such sites. We are not responsible for the content of privacy practices of such third parties' sites.

Updates to Privacy Policy

We will continue to evaluate this Privacy Policy against new technologies, business practices, and our users' needs, and may make changes to the Privacy Policy accordingly. Please check this page periodically for updates. You acknowledge that your continued use of MCC after the posting of any changes to this Privacy Policy means that you agree to be bound by such changes.

Effective Date: 04/10/2015